



Shree Chanakya Education Society's  
**Indira College of Commerce and Science(Autonomous)**  
Affiliated to Savitribai Phule Pune University

Accredited with 'A' grade by NAAC (National Accreditation and Assessment Council)



\* KALPA-SAMEEKSHA \*

**3<sup>rd</sup> National Conference**  
**on**  
Emerging Trends in Commerce & Management

**12<sup>th</sup> and 13<sup>th</sup> April, 2023**

**Venue**  
**“DHRUV Auditorium”**  
Indira College of Commerce and Science  
New Pune-Mumbai Highway, Tathawade,  
Pune, Maharashtra, India  
Pin-411033.

**Ph.: 020-66759637/634/515/523**

[www.iccs.ac.in](http://www.iccs.ac.in)

**OBJECTIVE OF THE CONFERENCE**

The purpose of the conference is to provide opportunities for research scholars, academicians and industry experts from an assortment of places to meet and to discuss current research in the field of commerce & management.

**SPEAKERS:**

- **Dr. Aditya Abhyankar**, Dean, Faculty of Technology & Professor and Head, Dept of Technology, Savitribai Phule Pune University.
- **Dr. Ajay Patil**, Professor & I/C Director, School of Computer Sciences, North Maharashtra University.

**SCOPE**

The scope of this Conference is to provide a National Level platform for researchers, academicians, professionals and students to share their research ideas and results.

## **CALL FOR PAPERS**

**Papers are invited** on original and unpublished research areas of **Commerce & Management**. The areas of interest include:

### **Recent trends in Commerce and Management:**

- Cloud Financing
- Fintech
- Banking
- Marketing
- Digital Marketing
- Human Resource Management
- Hospitality and Tourism
- E-Commerce and E-business
- Economics
- Tourism
- Any other suitable topic

Prospective authors are kindly invited to submit the full text of the papers including results, tables, figures and references. Full text papers (.doc or .docx) will be accepted by Email at the following email-id: **sameeksha@iccs.ac.in** All submitted research papers should report original, previously unpublished research results, experimental or theoretical. All research papers are subject to plagiarism. Maximum page limit per article is 10 pages.

Research papers submitted to the Conference should meet these criteria and must not be under consideration for publication elsewhere. Research papers should follow the IEEE format.

Selected papers from the conference will be published in Scopus/UGC listed/ double blind peer reviewed annual International Journal, subject to due processing and reviews by the journal, as required. Also processing/administrative charges (if applicable) will need to be paid separately by the authors.

While sending research paper kindly mention in which Journal category the paper has to be submitted (Scopus/UGC listed/ double blind Peer reviewed journals). Do mention the mobile number mandatorily in the email.

**Prizes would be given for best research paper presentation.**

<b>No</b>	<b>Journal</b>	<b>Amount</b>
1	<b>Ion Exchange and Adsorption</b> ISSN:1001-5493 <b>UGC Care listed</b> Group II, <b>Scopus</b> Journal Publication mode: Online Journal link: <a href="http://www.lzjhyxf.cn/">http://www.lzjhyxf.cn/</a> (Max. 5 authors)	₹ 13000 per paper
1	<b>UGC care list and WOS journal :</b> BioGecko ISSN :- 2230-5807	₹ 4000 per author
2	<b>Double blind peer reviewed,</b> Annual International Journal, <b>'Sameeksha'</b> bearing ISSN: 2394-2517.	₹ 1000 per author

## **IMPORTANT DATES:**

<b>No</b>	<b>Particulars</b>	<b>Dates</b>
<b>1</b>	<b>Conference Date</b>	<b>12<sup>th</sup> and 13<sup>th</sup> April 2023</b>
<b>2</b>	<b>Submission of FULL Paper</b>	<b>24<sup>th</sup> March 2023</b>
<b>3</b>	<b>Notification of Acceptance</b>	<b>30<sup>th</sup> March 2023</b>
<b>4</b>	<b>Submission of full CRC Paper</b>	<b>3<sup>rd</sup> April 2023</b>
<b>5</b>	<b>Last Date of Registration</b>	<b>6<sup>th</sup> April 2023</b>

## **REGISTRATION DETAILS**

Registration fees for conference is Rs.500-/ per participant per paper.

**Registration Link:** <https://forms.gle/rkL7ZP1T134Ux2jY8>

Registration fees can be paid online on the below mentioned account details.

**A/c Name:** Indira College of Commerce and Science  
**Bank:** HDFC Bank Ltd.  
**Branch:** Wakad Branch, Pune  
**Account No:** 50200024798888  
**IFSC Code:** HDFC0004887

The registration fee includes registration kit, lunch and tea served during the conference and paper presentation certificate and will not include transportation fare.

Publication fees are exclusive of registration fees.

Transaction details and registration form should be sent to [sameeksha@iccs.ac.in](mailto:sameeksha@iccs.ac.in)

## **ABOUT INDIRA**

Shree Chanakya Education Society (SCES) was established in 1994, under visionary leadership of Dr. Tarita Shankar with the aim of providing top-quality education. Since the inception Institutes managed by SCES, have maintained high academic standards and have successfully provided trained manpower to industrial and services sector of the country. With modest strength of 60 students pursuing a single course, SCES has grown steadily and today boasts eight Institutes having thousands of students from all over India pursuing multidisciplinary graduates and post graduate programs in the field of IT and Management, Commerce, Pharmacy, Engineering.

Unrelenting initiatives by the management team at Indira led to adding of multi-disciplines such as Management, Information Technology, Pharmacy, Commerce, Science, Engineering and Mass Communication to the group and growth has been as deep as it has been wide. With 15 institutions, IGI now offers education right from Kindergarten to Doctorate level studies.

## **ADVISORY COMMITTEE**

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- **Dr. D. P Raverkar**, Principal, Sunderrao More Arts, Science & Commerce College, Poladpur, (Raigad).
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- **Dr. Yashodhan Mithare**, Associate Dean Faculty of Commerce and Management, Savitribai Phule Pune University.
- **Dr. Sanjay Kaptan**, Ex-Professor and Head, Dept of Commerce, Savitribai Phule University Pune.
- **Dr. Mansi Gore**, Assistant Professor, Department of Economics, Savitribai Phule University Pune.
- **Dr.Rama Venkat**, Head of the Department,St. Mira's College of Girls, Pune

- **Dr. Shivaji Takalkar**, Professor, Head-Department of Commerce, Gramonnati College of Arts, Commerce & Science, Narayangaon .
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- **Dr. Pushparaj Wagh**, Assistant Professor, Yashaswi Education Society's International Institute of Management Science, Pune.
- **Dr. Nandini Deshpande**, Principal, Sinhagad College of Arts and Commerce, Pune.
- **Mr. Pravin Paritkar**, Head –Human Resource, Adani University, Shantigram, Gujrat.

## **ORGANIZING COMMITTEE**

### **Chief Patrons:**

**Dr. Tarita Shankar,**  
**Prof. Chetan Wakalkar,**

Chairperson, Indira Group of Institutes.  
Group Director, Indira Group of Institutes.

### **Patron:**

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Vice-Principal, ICCS  
Vice-Principal, ICCS

### **Conveners:**

<b>Dr. Nalanda Wani</b>	9561055192 9420862744	<a href="mailto:nalanda.wani@iccs.ac.in">nalanda.wani@iccs.ac.in</a>
<b>Dr. Thomson Varghese</b>	9766830591	<a href="mailto:thomson.varghese@iccs.ac.in">thomson.varghese@iccs.ac.in</a>
<b>Dr. Marceline Fernandes</b>	9921940942	<a href="mailto:marseline.fernandes@iccs.ac.in">marseline.fernandes@iccs.ac.in</a>
<b>Dr. Deepa Jamnik</b>	7020512131	<a href="mailto:deepa.jamnik@iccs.ac.in">deepa.jamnik@iccs.ac.in</a>

### **Co-Conveners:**

<b>Adv. Dinesh Panicker</b>	9552787657	<a href="mailto:dinesh.panicker@iccs.ac.in">dinesh.panicker@iccs.ac.in</a>
<b>Ms. Rupali Shinde</b>	8888970618	<a href="mailto:rupali.shinde@iccs.ac.in">rupali.shinde@iccs.ac.in</a>
<b>Ms. Pranali Patekar</b>	8007734741	<a href="mailto:pranali.patekar@iccs.ac.in">pranali.patekar@iccs.ac.in</a>
<b>Ms. Sheetal Deshmukh</b>	9011051642	<a href="mailto:sheetal.deshmukh@iccs.ac.in">sheetal.deshmukh@iccs.ac.in</a>
<b>Mr. Roger Benji</b>	8956821555	<a href="mailto:roger,benji22@iccs.ac.in">roger,benji22@iccs.ac.in</a>