



After 30 Years, Moving To
INDIRA@40
EMBRACING
'Excellence with Empathy'

Shree Chanakya Education Society's

INDIRA COLLEGE OF COMMERCE AND SCIENCE(AUTONOMOUS)

Affiliated To Savitribai Phule Pune University

Accredited with 'A' grade by NAAC
(National Assessment and Accreditation Council)



4th NATIONAL
CONFERENCE

&

7th INDIRA STUDENTS'
RESEARCH CONFERENCE
on

Emerging Trends in Commerce,
Management & Other Social Sciences

- Date -

28th and 29th February, 2024

- Venue -

"PHARMACY Auditorium"

Indira College of Commerce and Science
New Pune-Mumbai Highway, Tathawade,
Pune, Maharashtra, India
Pin-411033.

Ph.: 020-66759637/646/515/523
www.iccs.ac.in

OBJECTIVE OF THE CONFERENCE

The purpose of the conference is to provide opportunities for research scholars, academicians and industry experts from an assortment of places to meet and to discuss current research in the field of commerce & management.

SPEAKER

Mr. Arun Mane, Founder and CEO - AmynaSec Research Labs

SCOPE

The scope of this Conference is to provide a National Level platform for researchers, academicians, professionals and students to share their research ideas and results.

CALL FOR PAPERS

Papers are invited on original and unpublished research areas of **Commerce & Management**. The areas of interest include:

Emerging trends in Commerce and Management and Other Social Sciences

- ➡ Cloud Financing
- ➡ Fintech
- ➡ Banking
- ➡ Marketing
- ➡ Digital Marketing
- ➡ Human Resource Management
- ➡ Hospitality and Tourism
- ➡ E-Commerce and E-business
- ➡ Economics
- ➡ Finance
- ➡ Financial integration
- ➡ Economics
- ➡ Applied Economics
- ➡ Business law
- ➡ Social Media
- ➡ Ethical issues in research
- ➡ Educational reforms
- ➡ Community Welfare issues
- ➡ Any other suitable topic

Prospective authors are kindly invited to submit the full text of the papers including results, tables, figures and references. Full text papers (.doc or .docx) will be accepted by email at the following email-id: sameeksha@iccs.ac.in All submitted research papers should report original, previously unpublished research results, experimental or theoretical. All research papers are subject to plagiarism. Maximum page limit per article is 08 pages. Research papers submitted to the Conference should meet these criteria and must not be under consideration for publication elsewhere. Research papers should follow the standard format. Selected papers from the conference will be published in Scopus/UGC listed / double blind peer reviewed annual International Journal, 'Sameeksha' bearing ISSN: 2394-2517. subject to due processing and reviews by the journal, as required. Also processing/administrative charges (if applicable) will need to be paid separately by the authors. While sending research paper kindly mention in which Journal category the paper has to be submitted (UGC listed/ double blind peer reviewed journals). Do mention the mobile number mandatorily in the email.

Prizes would be given for best research paper presentation.

PUBLICATION CHARGES

No	Journal	Amount
1	Web of Science - UGC-CARE List Group II journal	₹ 5000 per author
2	Peer reviewed Journal (ISSN)	₹ 1500 per author
3	Students' Conference proceedings (ISBN)	₹ 300 per copy

IMPORTANT DATES

No	Particulars	Dates
1	Conference Date	28th 29th February 2024
2	Submission of FULL Paper	31st January 2024
3	Notification of Acceptance	5th February 2024
4	Submission of full CRC Paper	10th February 2024
5	Last Date of Registration	10th February 2024

REGISTRATION DETAILS

Registration fees **Rs.500/- per participant per paper.**(For National Conference)
Registration fees **Rs.100/- per participant per paper.**(For Students' Conference)
Registration fees can be paid online on the below mentioned account details.

A/c Name: INDIRA COLLEGE OF COMMERCE AND SCIENCE

Bank: IndusInd Bank Limited.

Branch: Wakad, Pune Branch

Account No :201023570378

IFSC Code - INDB0000999

The registration fee includes registration kit, lunch and tea served during the conference and paper presentation certificate and will not include transportation fare.

Publication fees are exclusive of registration fees.

Transaction details and registration form should be sent to sameeksha@iccs.ac.in

ABOUT INDIRA

Shree Chanakya Education Society (SCES) was established in 1994, under visionary leadership of Dr. Tarita Shankar. Unrelenting initiatives by the management team at Indira led to adding of multi-disciplines such as Management, Information Technology, Pharmacy, Commerce, Science, Engineering and Mass Communication to the group and growth has been as deep as it has been wide. With 15 institutions, IGI now offers education right from Kindergarten to Doctorate level studies.

ADVISORY COMMITTEE

- **Dr. D. P Raverkar**, Principal, Sunderrao More Arts, Science & Commerce College, Poladpur, (Raigad).
- **Dr. Sagar Kondekar**, Head (MSW), School of Social Science, Latur
- **Dr. Yashodhan Mithare**, Associate Dean Faculty of Commerce and Management, Savitribai Phule Pune University.
- **Dr. Sanjay Kaptan**, Ex-Professor and Head, Dept of Commerce, Savitribai Phule University Pune.
- **Dr. Shailesh Kasande**, CEO & Group Director, Suryadatta Education Society, Pune
- **Dr. Rama Venkatachalam**, Head of the Department, St. Mira's College of Girls, Pune
- **Dr. Shivaji Takalkar**, Professor, Head-Department of Commerce, Gramonnati College of Arts, Commerce & Science Narayangaon.
- **Dr. Shubhangi Auti**, Vice Principal, Annasaheb Magar College, Hadapsar, Pune
- **Dr. K S Hari**, Professor & Associate Dean, Research, GIPE, Pune
- **Dr. Nandini Deshpande**, Principal, Sinhagad College of Arts and Commerce, Pune.

ORGANIZING COMMITTEE

Chief Patron



Dr. Tarita Shankar

Chairperson & Chief Mentor
Indira Group of Institutes

Patrons



Dr. Pandit Mali
Chief Executive officer
Indira Group of Institutes



Dr. Janardan Pawar
Principal Incharge
Indira College of
Commerce and Science



Dr. Shivendu Bhushan
Vice-Principal
Indira College of
Commerce and Science

CONVENERS

Dr. Nalanda Wani	9561055192 / 9420862744
Dr. Thomson Varghese	9766830591
Dr. Vinita Shrivastava	9921185127
Dr. Marceline Fernandes	9921940942
Dr. Deepa Jamnik	7020512131

CO-CONVENERS

Ms. Yogita Sutar	9970393574
Ms. Sheetal Deshmukh	9011051642
Ms. Nidhi Maneria	9096558967
Mr. Jeevan Kasabe	7719059585
Ms. Rupali Shinde	7972162619
Ms. Divya Ghanshani	9011100435