

# e - N E W S L E T T E R

# January, 2023

Total Pages:16



- o I-MUN
- FDP on NEP-2020
- o National &

International Day

Celebration

- Guest Lectures
- Research and

Publication

o Placements



## I-MUN- 2023

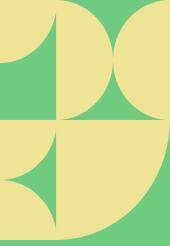


ICCS hosted the 11th edition of its annual flagship event **I-MUN** on 24th and 25th of January, 2023. The **Indira Model United Nations** (**I-MUN**) is an authentic and realistic replica of the United Nations that gives students a forum for discussion on critical world concerns that are currently relevant. This year, more than 120 delegates participated out of which 7 were from UAE, Afghanistan, Kazakhstan and 30 were from 12 states other than Maharashtra. The event ended on a high note.

Sr	Delegates	Total
No		
1	International	7
2	OMS	30
3	MS	88
Total		125

Indira Model United Nations Conference (I-MUN) has entered into its 11th edition on 24th and 25th of January 2023 at Indira College of Commerce and Science (ICCS). I-MUN is a great platform for young minds to discuss on global crisis, inspiring future leaders.





## Netaji Subhash Chandra Bose Jayanti

23 January 2023





On the occasion of "Netaji Subhash Chandra Bose Jayanti Indira College of Commerce & Science, Pune had prepared an awareness quiz for students on 23<sup>rd</sup> January 2023. Link of the awareness quiz had circulated through email and what's App groups to collect responses. Total 145 responses were received and analyzed. A tribute was given to Netaji Subhash Chandra Bose by lightning the lamp and worshiping the photo.



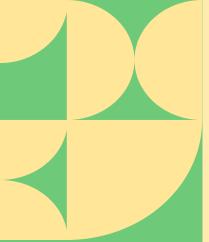
### Martyrs Day

30 January 2023



A Martyrs Day was commemorated by paying tribute to the fighters who lost their lives in India's freedom struggle. A short patriotic film was shown in commemoration of the day. A 2 minutes' pause was observed in honor of the fighters. The objective was to salute our freedom fighters and pay tribute. 53 students attended the occasion.





### National Girl Child Day

24 January 2023





National Girl Child Day was celebrated to bring in awareness and spread the importance of a girl child. Prof. Clifford D'Souza explained the significance of the day and enlightened students on inequalities faced by girls in Indian society, and also promoted awareness about the rights of the girl child. He also focused on the importance of female education, health, and nutrition.

The objective of the day was to provide support , create awareness of the opportunities for a girl child. In total 53 students attended the day celebration.





25<sup>th</sup> January 2023



Indira College of Commerce and Science organized National Voter's Day. On this occasion Prof. Dinesh Panikar given information about awareness of the importance of voting and role of youngsters in electoral process.

After

this

258 students and 18 staff members took a pledge to encourages the youth to participate in the electoral process but also focuses that the Right to vote as the basic right.



# 74<sup>th</sup> REPUBLIC DAY



A thousand salutes to all in this great nation of ours. May we make it even more prosperous.



ICCS celebrated the 74<sup>th</sup> Republic Day of India with full enthusiasm along with all the faculties, staff members and students. There was a full fervor of patriotism which was ignited by the influential speech of respected chief guest Col.



# **Guest Session on Financial Services**



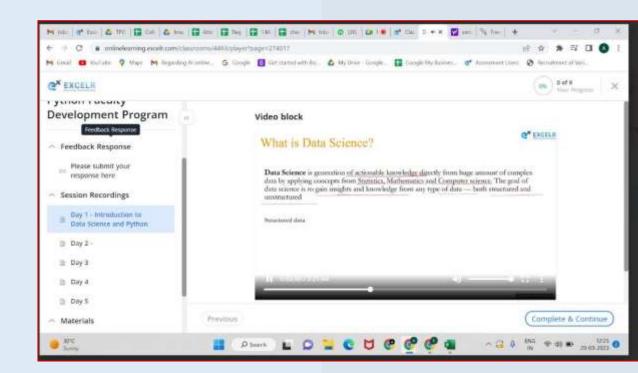


ICCS had conducted a guest session on **Financial Services** on 28<sup>th</sup> January 2023. Ms. Monika Verma (Post Close reviewer – Lending APAC, Ocwen Financial Solutions Pvt. Ltd.) was invited to give an overview on the topic Distribution Channels for Financial Services and Its Importance.

Students got to know various ways the financial services can be reached to the end consumer. In total 48 students attended the session.

# Data Science Using Python Faculty Development Program

30 January 2023 to 03 February 2023



ICCS had conducted 3 days live virtual training using LMS on Digital Marketing. Sadanand Sutar of ExcelR Solution trained students. Each day 2 hours training was imparted to the participants. In total 27 students participated in it.

The objectives of the program were :

- To make faculties aware of how Python is used in Data Science.
- To introduce the latest trends to students and faculties.
- To provide in-depth knowledge of Data Science to faculties by providing thorough training.

Outcomes of the training was:

- Students got a good knowledge of Data Science.
- Faculties got benefited as this topic was useful to computer science, and computer applications

#### Data Science using Python

Duration 9 Days, 2hrs Daily

#### **Resource Person**

Sadanand Sutar (DS specialist/ Analytics Manager)

Attendees 27

Mode of Delivery Online



# Live Virtual Training on Digital Marketing

18 January 2023 to 27 January 2023



ICCS had conducted 10 days live virtual training using LMS on Digital Marketing.by Kautilya Roshan of ExcelR Solution trained students. 2 hrs training for each day and total 122 students participated in it.

#### The objectives of the program are :

- To make students aware of the techniques used in Digital Marketing.
- To introduce the latest trends to students.
- To provide in-depth knowledge of Digital Marketing to students by providing in- detail training to students

#### **Outcomes of the training are:**

• Students got a good knowledge of Digital marketing technics

#### **Digital Marketing**

Duration 10 Days, 2hrs Daily

#### **Resource Person**

Kautilya Roshan (DS specialist/ Analytics Manager)

Attendees 122

Mode of Delivery *Online* 



### FDP on NEP-2020

ICCS organized a **Faculty Development Program(FDP)** on "**National Educational Policy** (**NEP) 2020**" in which faculties were made aware of the importance and key aspects of NEP. **Dr. N.S. Umarani**, Former Pro- Vice Chancellor of Savitribai Phule Pune University showered the faculties with his proficient knowledge of NEP explaining the challenges, concepts, significance and made everyone realize the changes that are to be expected and how to prepare for them. It was a very informative and interactive session.

#### **Key Highlights**



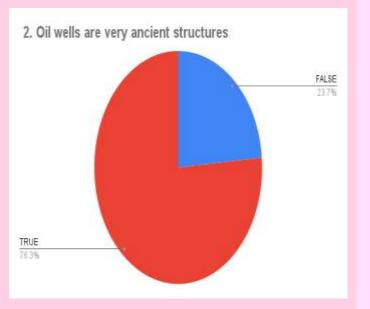
#### Ex-Pro-V.C. Dr. Umrani

- NEP 2020 aims to increase the Gross Enrolment Ratio in higher education including vocational education from 26.3% (2018) to 50% by 2035. 3.5 Crore new seats will be added to Higher education institutions.
- UG education can be of 3 or 4 years with multiple exit options and appropriate certification within this period.
- For example, Certificate after 1 year, Advanced Diploma after 2 years, Bachelor's Degree after 3 years and Bachelor's with Research after 4 years.



# Oil & Gas Conservation Week & Fortnight

4th to 10th January 2023



**Oil & Gas Conservation Week & Fortnight** 





On occasion of "Oil & the Gas Conservation Week & Fortnight "(4th to 10th January 2023) Indira College of Commerce & Science, Pune has taken a small survey on the topic for creating awareness amongst students. Link of the Quiz for awareness had circulated through email and what's app groups to collect the responses. Total 131 responses were received and analyzed.







# **PLACEMENTS**





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#### BATCH - 2020-2023

Batch: 2020-23





# Research & Publication

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#### MARKETING MANAGEMENT

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## MARKETING MANAGEMENT

Dr. Prashant Edramimath | Dr. Dipak Umbarkar Dr. Ranjini M L | Dr. V. Mani Maheswaran

Goodwriters

**Title of the Book : Marketing Management** 

Author: Dr. Dipak Umbarkar

Publication: GOOD WRITERS PUBLISHING

Month of Publication: January 2023



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