

CURRICULUM VITAE



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Dr. Wani Nalanda D.

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M.Com. (SET), M.A. (Eco)

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To associate with a reputed institute where there is an ample scope for teamwork as well as for individual development.

Indira College of Commerce & Science, Tathawade, Pune
(Indira Group of Institutes)

Designation: Full Time Lecturer(Commerce)
Joining: 1st June, 2007.

Nature of Work:

- Coordinating research work
- Coordinating and supervising exams.
- Organizing state level Debate Competition
- Organizing class presentations, group discussions, debates, guest lectures, quiz competition etc.
- Coordinating and organizing industrial visits for students.
- Coordinating the activities of **Commerce Lab** and **Commerce Association**
- Coordinating and organizing various activities like Commerce week.

1) **Modern College of Arts, Science And Commerce, Pune-05**

Designation: - Full Time Lecturer (U.G. & P.G.)
Duration: - August 2006 to March 2007.

2) **Annasaheb Magar Mahavidyalaya, Hadapsar, Pune**

Designation: - Full Time Lecturer (U.G.)
Duration:- August 2005 to April 2006.

3) **Indrayani Mahavidyalaya, Talegaon Dabhade, Pune**

Designation: -Full Time Lecturer (U.G.)

Duration: - July 2001 to Oct 2003.

Ph.D., M.Com. (SET), M.A. (Eco)

Exam	Board/ University	Special Subjects	Percentage	Class/Grade	Year of passing
Ph.D.	Savitribai Phule Pune University (Formerly University of Pune)	Marketing	-	-	12 th March 2015
SET	University of Pune	Commerce			Feb-2001
M.Com	University of Pune	Accounting and Taxation	65.00%	First	May-1997
B.Com.	University of Pune	a) Marketing, Salesmanship & Publicity b) Cost & Works Accounting	70.00%	First Class with Distinction	April-1994
M.A.	University of Pune	Economics	72.12%	First Class with Distinction	May-2005
G.D.C.& A	G.D.C.& A Maharashtra Board	-	-	II	May-2002

1. Member of Editorial Board: 3

Sr. No.	Journal
1	Sameeksha International Journal of Commerce Economics and Management
2	Synergy-(ISSN:0973-8819)A Research Journal of K. J. Sommaya Institute of Management Mumbai
3	Business Perspective and Research A research journal of K. J. Sommaya Institute of Management Mumbai

2. Text Book Published: 1

Sr. No	Title	Class	Publication	Year
1.	Marketing Management	S.Y. B.Com	Aatharva Prakashan	2009 (Single Author)

3. Research papers Published: 15

- Research paper Published With ISSN: 8

Sr. No.	Title of the research paper	Name of the journal	volume	Month and year	ISSN & (Pages)
1	“A study of Effectiveness of NRLM with Special reference to Maharashtra state”	International research Journal of Commerce Management & Social Sciences	Issue IV, Vol: II,	July – Dec 2014	2321-9831 (47 to 52)
2	Impact of Self help Groups on BPL family with special reference to Khed Taluka.	International research Journal of Commerce Management & Social Sciences	volume – I, No. 2	Jan. – June 2014	2321-9831 (223 to 237)
3.	Impact of SHGs on shift of BPL family to APL family with special reference to Khed Taluka (Rajgurunagar)	International Research Journal of Commerce, Business and Social sciences,	issue-12 (III), Vol.- I	March 2013	2277-9310 (86 to 91)
4.	“Marketing Strategy During recession stepping up in the down turn”	Gyan Samhita research Journal,vol.-III	Vol. 3, No. 6	July 2013	2229-6654 (51 to 61)
5	“Analytical Study Of Role Of Commercial Bank In Financial Inclusion Of Rural India”	International Research Journal of Commerce, Business and Social sciences,	issue-VIII, Vol.-I	January to June 2016	2277-9310 (66 to 74)
6	“Recent trends in Banking w.r.t. latest Indian Government policy”	Innovation : A journal of social science, Commerce and computer technology	Vol.3	February 2016	2394-1774 (27-34)
7	“Making the effective use of Demographic Dividend with special reference to the women members of SHGs”	The referred Annual research journal of department of management studies Bengaluru “Innovation in Marketing, E-Commerce,	Volume-II	April 2016 issue: III	0254-8755

		Information Technology and Banking (IMEIB-2016)”			
8	Execution of Make in India Programme Through Commercial Banks with Special reference to Financial Inclusion	RESECO: A research annual of Post graduate research centre, Department of Economics (Modern College Pune -5)	Vol_II (Issue 2)	February 2017	2395-6860

- Research paper Published With ISBN: 7

Sr. No.	Title of the Research Paper experience	Name of the Book /Proceedings	Year & Publication	ISBN & (Pages)
1.	“A success story of honey Marketer through SHG (Women entrepreneur)--- A role model for rural illiterates”	Emerging trends in world Economy through innovation and Entrepreneurship Development	2014 Shroff Publishers and distributors Pvt. Ltd.	13-978-93-5110-530-5 (28)
2.	“Skill upliftment and training to emerging women Entrepreneur through SHGs – a Role model for Rural illiterates”	Emerging trends in world Economy through innovation and Entrepreneurship Development	2014 Shroff Publishers and distributors Pvt. Ltd	13-978-93-5110-530-5 (31)
3.	“A study of existing legal and regulatory frame work for SHGs in Pune District”	Emerging trends at the bottom end of the pyramid	2013 Himalaya Publishing House	978-93-5051-990-5 (406 to 416)
4.	“A Study of Retail Consumer for successful design & execution of Retail Strategy”	Insight to retailing in 21 st century	2012 Himalaya Publishing House	978-93-5051-375-0 (372 to 381)
5.	“A Study of Problems and Prospects in Marketing of the Products by Self Help Groups In Pune District With Special reference to Khed and Maval Talukas”	INNOVATION- 2014	2014 Success Publications	978-93-83993-89-5 (52 to 531`)

6.	“Innovative Practices Adopted by the Self Help groups in Marketing the Products” A Case Study of Swameeni Mahila Bachat Gat”	Recent changes ,Development And Impact of Globalization On Economy Vol.I April2013	Success Publications	978-93-80984-77-3 (53 to 59)
7.	A study of retail consumer for successful Design and Execution of retail strategy with special reference to customer pull factors	Marketing Unbound	2012 Somaiya Publications Pvt. Ltd.	978-81-7039-283-5 (163 to 172)

4. Minor Research Project

- Completed and Report Submitted to BCUD, Savitribai Phule Pune University : 1
- Ongoing : 1

Sr. No	Title	Faculty	Board of studies	Duration	Assistance Rs.	Status
1.	“A Study of Problems and Prospects in Marketing of the Products by Self Help Groups In Pune District With Special reference to Khed and Maval Talukas” (Area of Specialization Self Help Groups)	Commerce	Marketing	2012-14	50,000	Completed
2	A development and testing of model to solve the problems in making the effective use of demographic dividend with special reference to the women members of ASCA in Pune district (Area of Specialization Self Help Groups)	Commerce	Business Administration	2016-18	1,40,000	On going

5. Avishkar Research Competition

Sr. No	Year	Title	Level	Participation
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1.	2017	A study of problem of encroachment on seats reserved for women in city buses of Pune (PMPML)	Zonal	Guided two student (Shobha Gehalot and Mnish Kaushik)
2	2017	“Wastage of women resources in India with special reference to educated married women in the middle class family”	Zonal	Guided two student (Ayushi Srivastava & Kalyani)
3.	2017	“An analytical study of Response of Small Vendors and Retailers to Acceptance of Cashless Payments systems in The Kalewadi and Dehu Road Bazar Area	Zonal	Guided two student (Monika Verma & Hemlata Naidu)
4.	2017	A study of problem of encroachment on seats reserved for women in city buses of Pune (PMPML)	University	Guided two student
5	2014	Achieving Economic Development with balanced spread through improved marketing of SHGs ----Sand Clock Model	STATE	Selected in teachers' category
6	2014	A study of Marketing Function performed by SHGs (Which are engaged in IGAs) in Pune district ----Sand Clock Model	University	Won in teachers' category
7	2014	A study of revenue generation through river water management in Pune district	Zonal	Guided one student (Aman Singh)
8	2012	A Study of skill utilization & uplift of Skills possession for SHGs	Zonal	Guided two student (Ajinkya Sood , Vijaya Gavade)

6. Research Work Presented: 6

Sr. No	Organizers	Subject	Conference/Competition
1.	SNDT University	Study of Legal Framework for Self Help Groups in Pune District.	National Conference Paper presented
2	University of Mumbai, Department of Commerce	Marketing Strategy During Recession	International Conference Paper presented
3.	Department of Commerce and Research Centre	Impact of Self Help Groups (BPL) on Economic Development special reference to Khed Taluka (Rajgurunagar)	Commsearch National level research paper Competition
4.	Department of Commerce and Research Centre	“Financial Reforms, Growth Stimulant In India”	Commsearch Essay Competition written
5.	Baburaoji Gholap College ,Pune	“A Study of Problems and Prospects in Marketing of the products by Self Help Groups In Pune District with special reference to Khed and Maval Talukas	INNOVATION Paper Presented
6	at Dr. C.D. Deshmukh Commerce and Sau K.G. Tamhane Arts College, Roha Raigad.	“SHG: Growth Stimulant of Rural Indian Development.”	National Multidisciplinary Conference on : Contemporary issues in Development of Rural India held on 23 rd April, 2016, Presented a paper

7. Active Participation in Syllabus Restructure Seminars

Sr. No	Organizers	Subject and Class	Year
1	B.N Purandare College, Lonawala	Marketing/ SYB.COM M.Com	2014
2.	B.N Purandare College, Lonawala	Marketing/FYB.COM and M.Com Part 1	2013
3.	Indrani MahaVidyalaya, Talegaon	Marketing/FYB.COM M.Com	2008

4.	Baramati M.S. Kakade College	Marketing/SYB.COM M.Com	2009
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8. University Related Work

1. Invited and worked as chair person at an international Conference organized by ACS college Narayangaon College on recent trends in commerce and management on 9th and 10th January 2018
2. Coordinated 10 days NET/ SET preparation workshop during 2nd to 11th January 2017.
3. Invited and worked as **Resource Person in One Day Workshop “Career Opportunities In Commerce”** on a topic *Interview Techniques* at ACS College Narayangaon on 1st February 2017.
4. Invited and worked as **Chair Person in one of the sessions in the National Multidisciplinary Conference on : Contemporary issues in Development of Rural India held on 23rd April, 2016** at Dr. C.D. Deshmukh Commerce and Sau K.G. Tamhane Arts College, Roha Raigad.
5. Invited and worked as **Chair Person** in two days state level seminar organized by Indrayani College on the subject “**Linkage between Industries and Educational Institutes: collaboration between industries and Institutes for Employability**” by the department of Commerce on 13th February 2016.
6. Invited and worked as **Resource person** of two days seminar on recent trends in commerce and management and research on 28th and 29th January 2014, organized by DCRC Narayangaon, and BCUD.
7. Invited and worked as **Resource Person** in two days state level seminar organized by Indrayani College on the subject “**Make in India: Inclusive Growth** ” by the department of Economics on 12th February, 2016.
8. Invited and worked as **Resource Person** for the first plenary for the state level Seminar organized by DCRC, of ACS College Narayangaon on “**Role of Human Resource in in the Development of an Organization**” on second and third February 2016.
9. Invited and worked as **Chair Person** for the second plenary session state level Seminar organized by DCRC, of ACS College Narayangaon on “**Role of Human Resource in in the Development of an Organization**” on second and third February 2016.
10. Invited and Worked as a **judge** for intra university Activities “In Search of Noah: business presentation” organized by DCRC, SPPU on 1st September, 2015.
11. Invited and Worked as a **judge** for intra university Activities “Odyssey: business Quiz” organized by DCRC, SPPU on 14th September, 2014
12. **Co-ordinated workshops on employment opportunities & career guidance jointly organized by Department of Commerce, SPPU & ICAI Pune chapter.**

- Examiner Marketing Management and Business Communication(CAP)
- Staff Selection committee (Internal Subject Expert)
- External senior supervisor (College of Commerce, Science and information technology, ChikhaliRoad.April 2010)
- Moderator (Internal CAP for Communication skills and PPM for BBM)
- Internal and External examiner for Practical exams(Every year for Communication and Marketing.)
- External senior supervisor : 4Turns

- **Other Co-curricular Activities**

- 1) Won Second prize for research paper competition at COMMSEARCH-annual National Convention Jointly organized by University of Pune and The Department of Commerce & Research Center on 8th,9th&10th March 2013(Paper titled : Impact of Self help Groups (BPL) on Economic Development, with Special reference to Khed Taluka (Rajgurunagar))
- 2) Attended “one day seminar on Application of statistical Techniques & Research Methodology for research in commerce organized by MAEER’S Arts, Commerce & Science College, Pune on 27th September2011.
- 3) Attended “State Level **Work-Shop on Conducting Research**” organized by the Department of Commerce and Research Centre, University of Pune and B.M.C.C. Research Centre, Pune on 16th May 2011
- 4) Attended 2 days of writing good research paper: tools and techniques organized by Institute of business Management and Research on 13th and 14th February, 2016.
- 5) Presented a paper in the state level seminar on New dimensions of the Emerging Indian Economy titled “**Analytical Study of Economic Inclusiveness of Commercial Banking System in Rural India**” organized by **Modern** college of Arts, Science and Commerce, Pune on 4th February, 2016.
- 6) Presented a paper in the state level seminar on Role of Human Resource in in the Development of an Organization titled “Analytical study of role of commercial bank in financial inclusion of Rural India” organized by Arts, Commerce and Science, **Narayangaon** on 2nd & 3rd February, 2016.
- 7) Presented a research paper titled “Recent trends in Banking w.r.t. latest Indian Government policy” in the National Conference on Recent Trends in Banking on 26th and 27th February 2016 organized by College of Computer Sciences.
- 8) Attended one day the Seminar sponsored by University of Pune, organized by M.U.C.C. Pimpri, Pune on 17th January 2011.
- 9) Successful Organization and conduct of Commerce Week every year.
- 10) Attended one day State level seminar on “Marketing Beyond 2008 ”organized by Indira College of Commerce & Science, on 9th February,2009
- 11) Attended 5 workshops on Research Methodology, organized by Indira Institute of Management in July 2008.

- 12) Attended 20th Maharashtra State Commerce Conference held on 2nd and 3rd February 2008 at Anantrao Thopate College, Bhor.
- 13) Visited N.I.B.M.with Banking & Finance students on 2nd March, 2008.
- 14) Participated in one day seminar held on 'Use of IT in Teaching Under Quality improvement Programme' of University of Pune.(4th March-2006) at **B.M.C.C.** Pune
- 15) Participated in two-days Commerce Seminar held on 'Impact of Current Budget on Direct & Indirect Taxes'.(11th & 12th March-2003) at Indrayani Mahavidyalaya,Talegaon Dabhade, Pune
- 16) Participated in one day seminar held on 'Restructuring of Syllabus in Economics'.(4th March-2002) at Indrayani Mahavidyalaya, Talegaon Dabhade, Pune
- 17) Represented K.T.H.M. College in a seminar, 'New Horizons' at B.Y.K. College of Commerce, Nasik organized for M.Com students & post graduate teachers.(24th Jan-1996) & presented a paper .
- 18) Leadership in Commerce Exhibition (District level) at K.T.H.M. College for Marketing, Salesmanship & Publicity stall (19th& 20th February 1994)
- 19) Presented a paper in the seminar on 'Dunkel Draft' organized by the Dept. of Economics,K.T.H.M. College Nasik. (26thDecember 1993.)
- 20) Awarded two certificates of merit in K.T.H.M. College on eve of Annual Social Gathering on Commerce Exhibition 1992-93 for the proficiency shown in -
 - a. Advertising (1st ranked stall)
 - b. Arrangement committee

1. Visit to a **defence camp** at Rakshak Nagar on Rakhi Day, 2007.
2. **Presented a paper** titled "PMT Reservation of Seats for Women" in the seminar on 'World of Women' arranged on Women's Day (8th March 2006) at A.M. College Hadapsar, Pune.
3. Participated in one day workshop on '**Disaster Management**' organized by Board of Extra Mural Activities Pune University', (1st Oct-2005) at A.M. Mahavidyalaya, Hadapsar, Pune
4. **Conducted a survey** on Life Insurance among women, During the Insurance Week Celebrations 1-7 September 1990, in Nasik Division.
5. Attended Annual Training Camp of unit -I , Maharashtra Girls-BN NCC Mumbai, as a cadet at Ambarnath .(16th to 27th December 1989.)
6. Passed Prarambhik Examination conducted by **Akhil Bhartiya Gandharva Mahavidyalaya** , Mumbai.(1988)
7. Completed Diploma in **Screen Printing** from K.T.I. Mumbai.

I. Secured first class in Rajendra Personality Development and Vocational Guidance Centre, Nasik, Scholarship Examination in April 1987.

- Name: **Dr. Nalanda Dnyaneshwar Wani.**
- Category: Open
- Date of Birth: 3rd November, 1973.
- Phone No: **Mobile: 9420862744**
Residence: 02114 227224
- Marital status: Married.
- Permanent Address: 06, 'Jay Chambers'
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I hereby state that the particulars given above are true and complete to the best of my knowledge and belief.

Place: Pune

Date:

(Dr. Wani Nalanda D.)