

Abhijeet Chandrakant Chavan

Assistant Professor
BBA & BBA (IB),
Indira College of Commerce & Science,
Pune - 411033
9665033410



OBJECTIVE

To continuously involve in the Research Work & innovate the teaching methodology for the betterment of education & carry out continuous improvement for self as well as for organization.

EDUCATION

Qualification	Institute	University/ Board	Duration	Status/ Grade
PhD	Symbiosis Center for Research and Innovation	Symbiosis International University	2017-2020	Registered
NET (National Eligibility Test) Management	UGC-New Delhi	University Grant Commission	20 th July 2010	Qualified
MBA (Marketing)	Indira Institute of Management	University of Pune	2007 – 2009	61%
B. Pharmacy	College of Pharmacy, Solapur	Shivaji University	2003 – 2007	65%
H. S. C.	Sangmeshwar College, Solapur	Pune Board	2001-2003	63.26 %
S. S. C.	Bharati Vidyapeeth, Solapur	Pune Board	2001	80.13 %

SAVITRIBAI PHULE PUNE UNIVERSITY APPROVAL

Lecturer (Full Time), University Of Pune,
Letter Dated 09/07/2010 with Reference Number:
CCO/3274

PROFESSIONAL EXPERIENCE

1) Indira College of Commerce and Science

Details:

- Working as Assistant Professor
- Job is to teach BBA and BBM (IB) students in various subjects like

Research Methodology, Sales Management, Business Planning & Project Management, Business Reporting and Analysis, Principles of Marketing etc.

Duration: 02nd November 2009 to till date.

2) Yashodhara Super Specialty Hospital

Details:

- Worked as Marketing Executive and PRO.
- Job is to communicate with Doctors and consultants and participate in marketing activities of the hospital

Duration: 4 months

Achievements:

- Developed a systematic flow of communication between hospital and doctors
- Successfully organized and managed Cardiac Camp.

3) Uniconnect Sim Pvt. Ltd.

Details:

- Worked as Assistant Sales Manager
- Job was to attend the appointments generated by telemarketing team with the Managers and Senior Executives.

Duration: 6 Months

Achievements:

- Every time over achieved the targets given for the tenure
- Made new corporate tie-ups.

PROFESSIONAL RESPONSIBILITIES

- **Training & Placement Officer** for BBA & BBA –IB, Indira College of Commerce & Science, Since 2011 till date.
- **Faculty Coordinator** for Logistics Committee, Indira Model United Nations Conference - 2013.
- **Faculty Coordinator** in GUSTO – An Intercollegiate Management Event

PUBLICATIONS

Books

1. Prof. Abhijeet Chavan, Prof. Kalpana Vaidya, Prof. Priya Tiwari, Prof. Namrata Deshmukh, Study of Global Economics, ISBN: 978-93-24457-07-6, (2016), Success Publications, Radha Krishna Apartment, 535, Shaniwar Peth, ABC Chowk, Opp. Prabhat Theatre, Pune- 30.

2. Prof. Abhijeet Chavan, Dr. Yogesh U Gaikwad, Prof. Rohini U. Nikam, Research Methodology, ISBN: 978-93-24457-06-4, (2016), Success Publications, Radha Krishna Apartment, 535, Shaniwar Peth, ABC Chowk, Opp. Prabhat Theatre, Pune- 30.

3. Dr. S. Jadhavar, Dr. M. M. Jadhav, Dr. R. M. Chitnis, Prof. Abhijeet Chavan, Prof. Dr. B.D. Khedkar, *Research Methodology*, ISBN: 978-93-5158-308-0, (2015), Success Publications, S. No. 30/27, Laxmi Industrial Estate, Near Prabhat News Paper, Dhayari, Pune – 41.

4. Dr. Khandare Sheetal, Prof. Abhijeet Chavan, *Research Methodology*, ISBN: 978-93-5163-558-1, (2015), Thakur Publications, C.T.S. No – 635, Flat no – T-7, Third Floor, Bhudhwar

Peth, ABC Market, Pune – 411002.

Research Papers

1. Abhijeet Chavan, "Healthcare Marketing," PARIDNYA – The MIBM Research Journal, *Vol 1 Issue 1*, ISSN No – 2347-2405, (September 2013).
2. Abhijeet Chavan, "Healthcare Marketing – A change desired and awaited by Indian Consumers", BIZ-VEDA-13, Padmashree Institute of Management Studies, Bangalore. (April 2013)
3. Dr. Prashant Kalshetti, Abhijeet Chavan, "Pharmaceutical Marketing – A Strategic Shift," Strategic Innovations in Management by IIM, Pune, ISBN No – 978-93-5077-200-3, (March 2013).
4. Abhijeet Chavan, "Healthcare Marketing – Time to Change", Handbook of Management and Behavioural Science, Vol. 5, ISBN: 978-81-89547-52-3, (2011), Wisdom Publications by Society of Management and Behavioural Science, C-14, DSIDC, Work Centre, Jhilmil Colony, Shahdra, Delhi – 110095.

CO-CURRICULAR ACTIVITIES

- Attended State Level Seminar on "Business Innovations Through Advanced Information Technology" organized by Modern College of Arts, Science and Commerce, Pune on 13rd & 14th February 2016.
- Participated in the Faculty Development Programme on "Case Teaching and Experiential Learning" organized by Kiroloskar Institute of Advanced management Studies, Pune on 28th January 2015.
- Attended State Level Seminar on "Innovation in Commerce & Management – (ICM-2012)" organized by Indira College of Commerce and Science, Pune on 1st & 2nd March 2012.
- Attended Local Level Seminar on "Effective Leadership for Personality Development" organized by Indira College of Commerce and Science, Pune on 29th February 2012.
- Completed two day workshop on Research Methodology organized

by Indira Institute of Management from 29-30, July 2011.

- Participated in the two day workshop on “Craft of Preparing Research Proposals in Social Sciences” held on 26th & 27th October, 2010 in the School of Social Sciences, Solapur.
- Successfully completed an intensive programme on Business Etiquette and Grooming by **Mr. Minocher Patel**, Founder Director - Ecole Solitaire.
- Undergone a 250-hour comprehensive **performance-based Leadership Development Programme** by **Stratecent Consulting**, and have acquired the skills like: Problem Solving Skills, Systems Thinking, SPIN Selling, Strategy Management, Team Management etc.

HONORS AND AWARDS

ACADEMIA JEWEL, Indira Group of Institutes (2013)

EXTRA CURRICULAR ACTIVITIES

- Successfully completed Course in Six Sigma Yellow Belt (SSYB) training from 23rd January 2014 to 24th January 2014 and completed project in area of “Services Sector Specific to Education Industry” by Institute of Fundamentals in Quality ASQ Member No. 65016566
- Participated in One Day Workshop on “Restructuring of Syllabus of TYBBM - IB” organized by University of Pune & BMCC, Pune on 2nd January 2015
- Participated in One Day Workshop on “Restructuring of Syllabus of TYBBA” organized by University of Pune & MAEER’s MIT-SOM College, Pune on 22nd December 2014.
- Guided the students for Paper Research Competition at Revelations ISRC held at Indira College of Commerce & Science, Pune on 25th August 2014.
- Participated in Workshop on “Restructuring of Syllabus of TYBBM - IB” organized by University of Pune & Department of BBM [IB] Indira

College of Commerce and Science, Pune on 11th February 2010.

TEACHING

Subjects Taught

1. Research Methodology, (504), TYBBA since 2010
2. Principles of Marketing, (204), FYBBA since 2010
3. Principles of Marketing, (202), FYBBM (IB) since 2010
4. E-Commerce, (604), TYBBA since 2012
5. E-Commerce, (506), TYBBM (IB) since 2012
5. Study of Global Economics, (603), TYBBM (IB) since 2012
6. Indian Business Environment, (101), FYBBM (IB) since 2014
7. Research Methodology, (606), TYBBM (IB) since 2015

Current Graduate Advising

Guiding Research Projects of BBA Marketing & International Business Students

UNIVERSITY AND PUBLIC SERVICE

Committees

Member of **Board of Studies** for BBA & BBA (IB), University of Pune, Since 2011 till date.

Other Service

Every year participated in National Service Scheme (NSS) Camps organized by college.

PERSONAL INFORMATION

Date of Birth: 20th March 1986
Marital Status: Married
Languages known: English, Hindi, Marathi, Lambani
Hobbies: Listening to Music, Reading

Computer Literacy:

Aware of Computer Basics, MS Office.

(ABHIJEET CHAVAN)