



Shree Chanakya Education Society's

INDIRA COLLEGE OF COMMERCE AND SCIENCE, PUNE

Affiliated to Savitribai Phule Pune University,

'NAAC-A' Accredited Under CGPA and Autonomous Status by UGC, New Delhi.

Bachelor of Business Administration (BBA) in International Business

**ADMISSION
OPEN**

2021-2024

Full time Career
oriented BBA & BBA(IB),
BBA (HTM)
Course (3 Years)

BROCHURE

www.iccs.ac.in



INDIRA GROUP OF INSTITUTES (IGI), PUNE

IGI was founded in the year 1994 under the aegis of Shree Chanakya Education Society (SCES) by Dr Tarita Shankar, a doyenne in the field of education and an idealistic leader, along with Prof. Chetan Wakalkar.

In the last 26 years of presence, IGI has initiated and managed 15 educational institutes in the field of Management, Pharmacy, Mass Communication, Acting, Architecture, Information Technology, Engineering, Science, Commerce and Schooling. IGI has a dedicated team of talented and experienced teachers excelling in their respective domains. It also has highly skilled staff and management to support the student in all walks of life. IGI is a renowned name in India and it is now expanding its horizons globally by initiating many international ventures.



DR. TARITA SHANKAR

Chief Managing Trustee, SCES
Chairperson, IGI



PROF. CHETAN WAKALKAR

Managing Trustee, SCES
Group Director, IGI

ABOUT ICCS:

Under the wings of Shree Chanakya Education Society (SCES), Indira College of Commerce and Indira College of Science were established in the year 2001 which was merged in the year 2007 as Indira College of Commerce and Science. Indira College of Commerce And Science (ICCS) – An Autonomous college, Affiliated to Savitribai Phule Pune University, offers the Bachelor's Program in Commerce, Business Administration & Computer Application, Bachelor's and master's program in Computer Science. ICCS has been accredited with 'A' grade by "National Accreditation and Assessment Council" (NAAC). The well architected campus is spread over 5 acres with independent departments, spacious classrooms, well equipped library with a vast collection of books, latest journals and periodicals and a huge collection of CD's, laboratory with all new acquainted technical configurations. A well designed auditorium having capacity of 540 persons with all new technical equipment's is the main highlight in which various programs i.e. academic and cultural are carried out, hostels for girls and boys having capacity of approx 690 students.

Sports facilities are also availed by students which comprises of a sports room in which Table Tennis, Carrom, Chess, Archery and various other games are played by students. Extra-Curricular activities which boost the self-confidence of students and brings out the creativity and talent in the students are carried out which comprises of participation of students in various competitions in other colleges. Gusto is a Management, IT Tech & Cultural festival which is full of Energy, Excellence & Power at Par with huge number of participants from various colleges. Tech Sawy, an interclass 'C' language programming competition and 'PI Approximation' Day Math's Quiz Competition which is observed on July 22, due to a being roughly equal to 22/7 is organized every year. Co-Curricular activities include National Service Scheme (NSS) whose aim is to strengthen the student interest for rural society as well as participation in social activities that build India.



About Bachelor of Business Administration (BBA) in International Business

BBA-IB is a three-year undergraduate degree programme in Business Administration designed to provide students with essential knowledge in the fields of International Business. BBA-IB makes students to enter the corporate world by training them with decision-making abilities. Provide enough insight of International Business Trades. Students in this program take classes that cover topics such as International trade, Import export, International marketing, International financial planning, International law, and managerial accounting.

Scope of BBA: International Business

BBA in International Business course in Indira can be pursued by any student after the 12th irrespective of their subject specialisation. With Comprehensive global exposure and knowledge of business standards across the world, Detailed knowledge of Supply chain Management and International Trade one can excel in this industry and can move towards career globally. With additional Learning of foreign languages of Europe and Asia required for global communication this add value to the students career prospects. This course offers the candidates the opportunity to become global administrators, get an understanding of varied cultures and different facets of organizational behavior, and gain a holistic approach towards evaluating international markets

The BBA IB course stream provides the analytical skills and expertise for a career in business consultancy as well. BBA-IB is also considered as a stepping stone towards pursuing a Master's in Business Administration. Another reason for pursuing BBA-IB is that it gives the candidates the opportunity to have a professional degree in hand at the undergraduate level and helps them to settle financially also.

Why BBA: International Business at ICCS

Indira's BBA-IB Curriculum goes beyond and beyond conventional business education, encouraging you to be the best you can be. We'll work to help you realise your full potential as a business leader or entrepreneur in the future.

BBA-IB at ICCS is classic Example of Multidisciplinary approach which creates Strong theoretical base and vocational impact through practical and internships, as expected in New National Educational Policy.

It offers -

- Industry-driven comprehensive curriculum.
- Innovative and effective teaching-learning methods
- Experienced and Qualified teachers
- 24/7 access to study material & video lectures
- World class infrastructure
- Emphasis on practical implementation of theoretical concepts
- Focus on real-world Case Studies
- Regular Interaction with industry experts
- Various certification courses
- Well stacked library and highly configured computer laboratory
- 100% placement assistance.
- International study tour
- Flagship events like I-MUN, IPL & GUSTO

Events @ ICCS

- Gusto – A flagship event of cultural/Management/IT/Tangential activities
- IPL: Indira Presentation League
- OMT- Outdoor Management Training
- Motivational Sessions etc
- I- MUN – Indira Model United Nation
- Youth Parliament



Highlights of the Course

- Guest sessions on International Business/Export Import
- International Tour with Certification
- Compulsory One Foreign Language
- Value addition courses
- Practical Skills, Sound Knowledge
- Soft Skills Workshops
- Industry-Institute interface
- Focus on Communication Skill

Occupational prospects

Some of the esteemed job profiles you can attain after a successful completion of BBA are:

- International Logistics Manager.
- International Finance Manager.
- International Distribution Manager.
- Global Business Manager.
- International Training Manager.
- Consultant etc.
- Good scope in
- Multi-National Companies
- Supply Chain Management Companies
- Delivery and Logistics Firms
- Import-Export Management Companies
- Manufacturing and Trading Companies etc.

Some of the polished areas where a BBA graduate can look for employment are

- Financial Organizations
- Export Companies
- Business Consultancies
- Educational Institutes
- Marketing Organizations
- Multinational Companies
- Banks
- Import Export Houses
- International Project Management
- International Ports etc.

Our Best Recruiters

- Amazon
- Mahindra
- Wipro
- Brokerhood.com
- Aparaa Advisors
- Psium Food PVT Ltd.
- Kotak Mahindra Bank
- Deutsche Bank
- GIPTL
- GEINE Infotech
- Ernst & Young
- HCL
- Tech Mahindra
- HCL
- Godrej & Boyce
- Mphasis
- Northern Trust
- No Broker hood
- Many more

Admission Procedure at ICCS

- Based on merit list with entrance Exam: BBA, BBA-IB, BBA-HTM, BBA-CA



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Indira College of Commerce and Science, Pune
"Empowering Minds to Elevate Lives."

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