



Shree Chanakya Education Society's

**INDIRA COLLEGE OF COMMERCE AND SCIENCE, PUNE**

Affiliated to Savitribai Phule Pune University,

'NAAC-A' Accredited Under CGPA and Autonomous Status by UGC, New Delhi.

## **Bachelor of Business Administration (BBA) Hospitality and Tourism**

**ADMISSION  
OPEN**

**2021-2024**

Full time Career  
oriented BBA & BBA(IB),  
BBA (HTM)  
Course (3 Years)

**BROCHURE**

[www.iccs.ac.in](http://www.iccs.ac.in)



## INDIRA GROUP OF INSTITUTES (IGI), PUNE

IGI was founded in the year 1994 under the aegis of Shree Chanakya Education Society (SCES) by Dr Tarita Shankar, a doyenne in the field of education and an idealistic leader, along with Prof. Chetan Wakalkar.

In the last 26 years of presence, IGI has initiated and managed 15 educational institutes in the field of Management, Pharmacy, Mass Communication, Acting, Architecture, Information Technology, Engineering, Science, Commerce and Schooling. IGI has a dedicated team of talented and experienced teachers excelling in their respective domains. It also has highly skilled staff and management to support the student in all walks of life. IGI is a renowned name in India and it is now expanding its horizons globally by initiating many international ventures.



**DR. TARITA SHANKAR**

Chief Managing Trustee, SCES  
Chairperson, IGI



**PROF. CHETAN WAKALKAR**

Managing Trustee, SCES  
Group Director, IGI

### ABOUT ICCS:

Under the wings of Shree Chanakya Education Society (SCES), Indira College of Commerce and Indira College of Science were established in the year 2001 which was merged in the year 2007 as Indira College of Commerce and Science. Indira College of Commerce And Science (ICCS) – An Autonomous college, Affiliated to Savitribai Phule Pune University, offers the Bachelor's Program in Commerce, Business Administration & Computer Application, Bachelor's and master's program in Computer Science. ICCS has been accredited with 'A' grade by "National Accreditation and Assessment Council" (NAAC). The well architected campus is spread over 5 acres with independent departments, spacious classrooms, well equipped library with a vast collection of books, latest journals and periodicals and a huge collection of CD's, laboratory with all new acquainted technical configurations. A well designed auditorium having capacity of 540 persons with all new technical equipment's is the main highlight in which various programs i.e. academic and cultural are carried out, hostels for girls and boys having capacity of approx 690 students.

Sports facilities are also availed by students which comprises of a sports room in which Table Tennis, Carrom, Chess, Archery and various other games are played by students. Extra-Curricular activities which boost the self-confidence of students and brings out the creativity and talent in the students are carried out which comprises of participation of students in various competitions in other colleges. Gusto is a Management, IT Tech & Cultural festival which is full of Energy, Excellence & Power at Par with huge number of participants from various colleges. Tech Sawy, an interclass 'C' language programming competition and 'PI Approximation' Day Math's Quiz Competition which is observed on July 22, due to a being roughly equal to 22/7 is organized every year. Co-Curricular activities include National Service Scheme (NSS) whose aim is to strengthen the student interest for rural society as well as participation in social activities that build India.



## About Bachelor of Business Administration (BBA) in Hospitality and Tourism

BBA-HTM is a three-year undergraduate degree programme in Business Administration designed to provide students with essential knowledge in the fields of Hospitality and tourism sector. A Bachelor in Tourism and Hospitality emphasizes business knowledge as it applies to operations within the tourism industry. This academic program teaches students how to use tourism as a source of positive economic, social, and environmental change in their communities. Students in this program take classes that cover topics such as human resources and facilities management, advertising and marketing, financial planning, hospitality law, and managerial accounting. If you are interested in working in the tourism industry, then earning a Bachelor in Tourism and Hospitality may be right for you.

### Scope of BBA: Hospitality and Tourism

BBA in Hospitality and Tourism course in Indira can be pursued by any student after the 12th irrespective of their subject specialisation. BBA-HTM course scope is on an increasing trend as the business is growing and the management requirement at various levels is also increased. The course imparts to graduates an International perspective of the hospitality, tourism and service industry turning them into lifelong learners and global citizens, from patience to precision, from creative imagination to delectable reality; the course is designed to transform theoretical knowledge to the maximized practicality of core tourism and hospitality sector. It offers an intensive hand on approach all of which leads you to a rewarding career full of vast opportunities and entrepreneurial creativity. BBA-HTM is also considered as a stepping stone towards pursuing a Master's in Business Administration. Another reason for pursuing BBA is that it gives the candidates the opportunity to have a professional degree in hand at the undergraduate level and helps them to settle financially also.

### Why BBA: Hospitality and Tourism at ICCS

Indira's BBA-HTM Curriculum goes beyond and beyond conventional business education, encouraging you to be the best you can be. We'll work to help you realise your full potential as a business leader or entrepreneur in the future.

BBA-HTM at ICCS is classic Example of Multidisciplinary approach which creates Strong theoretical base and vocational impact through practical and internships, as expected in New National Educational Policy.

#### It offers -

- Industry-driven comprehensive curriculum.
- Innovative and effective teaching-learning methods
- Experienced and Qualified teachers
- 24/7 access to study material & video lectures
- World class infrastructure
- Emphasis on practical implementation of theoretical concepts
- Focus on real-world Case Studies
- Regular Interaction with industry experts
- Various certification courses
- Well stacked library and highly configured computer laboratory
- 100% placement assistance.
- International study tour
- Flagship events like I-MUN, IPL & GUSTO

### Events @ ICCS

- Gusto – A flagship event of cultural/Management/IT/Tangential activities
- IPL: Indira Presentation League
- OMT- Outdoor Management Training
- Motivational Sessions etc
- I- MUN – Indira Model United Nation
- Youth Parliament



## Highlights of the Course

- Practical Skills, Sound Knowledge and Right Attitude for Hospitality and Tourism Service-Oriented Industries
- Soft Skills Workshops
- Industry-Institute interface
- Live Tours with tour planners and Hotels visit
- Practical Skills, Sound Knowledge and Right Attitude for Hospitality and Service-Oriented Industries
- Opportunity to learn new cultures, visit International destinations and get exposed to International work experience

## Occupational prospects

**Some of the esteemed job profiles you can attain after a successful completion of BBA-HTM are:**

- Travel Tourism and Hospitality manager
- Finance manager
- Front desk Officer
- Guest service Executive
- Travel consultant
- Arline line executive
- Tour Guide
- Marketing manager
- Facility Management
- Airline Operations Agent
- Entrepreneurship
- Foreign exchange

**Some of the polished areas where a BBA-HTM graduate can look for employment are**

- Travel industry
- Hospitality & Service Industry
- Financial Organizations
- Facilities Mgmt. Companies
- Business Consultancies
- Educational Institutes
- Marketing Organizations
- Multinational Companies
- Restaurants
- Entrepreneurship

## Companies with the Best Recruiters

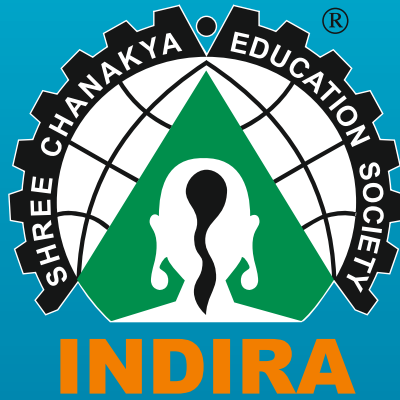
According to industry Major recruitment in International hospitality sector(17%) takes place in cruise ships also in leading hospitality organizations in major countries five-star hotel and fine dine restaurants. Student get placed on cruise ships. Domestic Sector(71%) consist of 5 star hotels, Food Media Sector, Retail chain, Travel Firms etc.

## Our Best Recruiters

- Cox & Kings
- Kesari Tours
- veena world
- Club Mahindra Holidays
- GVK airports
- Cambata Aviation's
- Accor Hotels
- K Hospitality
- Massive restaurants
- Mcd
- KFC etc

## Admission Procedure at ICCS

- Based on merit list with entrance Exam: BBA, BBA-IB, BBA-HTM, BBA-CA



Shree Chanakya Education Society's  
**Indira College of Commerce and Science, Pune**  
"Empowering Minds to Elevate Lives."

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